

# History of Globalization

Fall 2014

HIST 3126 (016:126:001)

**TTH 12:30pm - 1:45pm**  
**71 Schaeffer Hall**

University of Iowa  
College of Liberal Arts and Sciences  
Department of History



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**Office hours: T 2:00-3:00pm, TH 10:00-12:00pm and by appointment.**

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## **Description**

This course offers a broad overview of globalization in modern world history. During the first third of the course, we define and analyze the phenomenon of globalization starting with Early Modern cultural interactions and empire-building across Eurasia and European maritime explorations. We also examine the first contact between Europeans and Native Americans in the Western Hemisphere and the resulting global "Columbian exchange," followed by the rise of colonial empires and long-distance trading networks from the 16<sup>th</sup> to 18<sup>th</sup> centuries. In the last two-thirds of the course, we focus on the evolution of international business, the world economy, the interstate system, and cultural interchange in the 19<sup>th</sup> and 20<sup>th</sup> centuries. We will chart the rise and fall of the first global economy under the British Empire of the nineteenth century. We then examine how globalization was rekindled and reshaped after 1945 following a thirty-year period of nationalism, war, and depression. The last part of the course will address global market integration in the late 20<sup>th</sup> century under American supremacy, taking an in-depth look at various aspects of modern globalization, including production, trade, and finance; the spread of neo-liberal market reforms; transnational cultural phenomena; environmental impacts and transformations; trends in poverty and inequality; social movements against elite-led globalization; and the shift in economic dynamism to Asia.

## Objectives

This class invites you to go further than mastering concrete historical facts about globalization. It asks you to think historically, to develop your own explanations for why the past unfolded as it did, rather than along some other path. In addition to expanding your knowledge base, this course aims to improve your oral and written expression of ideas and sharpen your skills in critical reading and writing. You should be able to evaluate debates over globalization and take a position in those debates by marshaling historical evidence. As rapid globalization increasingly impacts our social and professional lives, this course is designed to help you learn about the international diversity of human experiences and prepare you to meet the challenges of citizenship in a complex and interdependent global society.

## Texts

The following required texts may be purchased at Prairie Lights Bookstore or from most book retailers on-line. A copy of each is also on 4-hour reserve at the Main Library.

Charles H. Parker, *Global Interactions in the Early Modern Age, 1400-1800* (Cambridge, 2010), ISBN-978-0-521-68867-3 (paper) \$23

Jeffrey Frieden, *Global Capitalism: Its Fall and Rise in the Twentieth Century* (W.W. Norton, 2007), ISBN-13: 978-0393329810 (paper) \$13

Additional readings are posted in PDF form on the ICON course website.

## General Expectations

The general expectation is that you come to the course eager to learn about the history of globalization. The course is designed with the assumption that you have little prior knowledge of the subject. It helps for you to have some background in U.S., European, or world history, but this is not required.

According to University of Iowa guidelines, in a 3 semester-hour course students should expect (on average) 6 additional hours of outside work per week or a total around 9 hours per course if classroom time is included. A student taking 5 courses (3 s.h. each) should expect to spend around 45 hours a week on academic work. The university considers 45 hours of academic work a week the norm. Many students, especially those in their first-year, believe that studying "a lot" means about 12 hours a week. Make sure to adjust your expectations accordingly.

ICON Course Management Website, <https://icon.uiowa.edu/index.shtml>. We will use ICON to manage materials for the class. The syllabus, PDFs of readings, website links, announcements, and grades can all be accessed through ICON. Remember to check the ICON course website regularly.

### **Class Format/Conduct**

This class will be taught through a combination of lecture and discussion format. It demands a high level of engagement by students with the readings and assignments. Come to class having thoroughly prepared from the readings and/or videos assigned for that day, and be ready to discuss them. I will usually provide a weekly study guide with terms, questions, and/or other instructions for class preparation. I will call on students to answer questions or to solicit their input. Sometimes we will break into small groups for discussion. If I use PowerPoint slides, I will try to provide them in advance. But this is not guaranteed. The PowerPoint slides will be mostly images, not bullet-point details of the lectures. Part of learning in a classroom format is listening actively and taking notes on things you find important. Feel free to meet with me for tips on taking notes and studying for this class. By all means, raise your hand and during the lectures if you have questions or need clarification.

Attendance is required to do well in the class. Fifteen percent of the final grade is based on attendance and participation in discussions. If you are unable to attend class because of illness, authorized University activities, or other circumstances that warrant special attention, you must notify me by email or telephone at the earliest possible opportunity. Only an excused absence entitles students to make up graded work.

Arrive to class on time and be attentive for the entire period. If you arrive late, come in quietly – but don't make arriving late a habit. During class time, do not chat with neighbors, read materials unrelated to class, eat or drink noisily, or otherwise disturb the meeting. Laptop computers are allowed in the classroom, provided that they are used only for note taking or tasks directly related to the course. Any student discovered using his/her laptop for other purposes during class time will forfeit the privilege for the rest of the semester. **Laptop users must sit in the first two rows of the classroom.** Silence all cell phones before you enter the room. Do not answer phones or send/check messages during class. **All phones and handheld devices must be stowed away during class time.** At all times, please be respectful of classmates and the professor. The goal is to learn from others' ideas (whether you agree with them or not) in an open, tolerant atmosphere.

### **Evaluation**

#### At A Glance:

<i>Assignment</i>	<i>Due Date</i>	<i>Percentage of Final Grade</i>
Attendance/Participation	Ongoing	15 points (15%)
In-Depth Presentation	Ongoing	10 points (10%)
Quiz #1	Sept. 23	10 points (10%)
Midterm Exam	Oct. 14	20 points (20%)

Quiz #2	Nov. 6	10 points (10%)
Issues Presentation	Ongoing	15 points (15%)
Final Exam	TBA	20 points (20%)
Total		100 points (100%)

Course Letter Grade:

There will be 100 points possible in the course, corresponding to the percentages listed above. Your final grade will be calculated according to the following scale:

100-93 - A  
 92-90 - A-  
 89-87 - B+  
 86-83 - B  
 82-80 - B-  
 79-77 - C+  
 76-73 - C  
 72-70 - C-  
 69-67 - D+  
 66-63 - D  
 62-60 - D-  
 59 - -- F

A grade: demonstrates exceptional work that goes beyond the mere recitation of content encountered in the class. Written A work demonstrates a high level of critical thinking and analysis and the ability to synthesize concepts learned throughout the semester to produce an insightful perspective on the subject at hand. To achieve an A, students must consistently attend class and demonstrate preparedness.

B grade: attempts critical thinking and analysis and shows solid grasp of the required reading. Students who achieve B-level work consistently attend class and demonstrate preparedness.

C grade: demonstrates a basic level of effort and competence with the course materials but also gaps in critical thinking, comprehension or synthesis of the material, and incomplete command of basic facts. Irregular attendance often results in C-level work.

D grade: does not meet basic standards of competency in the course. D-level work shows incomprehension of the course content and falls short of expectations for college-level coursework. A significant number of absences and a failure to complete assignments often result in substandard work.

Grades for papers and exams will be posted within two weeks and usually no sooner than 10 days after the assignments are submitted.

There is a window of two weeks for appealing grades. Once you have received a grade for a given assignment (paper, exam), you have two weeks to appeal if you think you have received an incorrect score. For example, I will not consider an appeal at the end of the semester for the first paper. Rarely, and almost only in the case of an obvious error, do I change grades.

### **Attendance and Participation**

Participation will be evaluated in a number of ways, including attendance, oral participation and in-class assignments such as answers to study guide questions or short writing that assess either preparedness for discussion (i.e. doing the reading) or what you got out of discussion. Study guide answers consist of a quick written response to a question designed to elicit your reaction to and reflection on that day's assigned reading. In addition, I may end class with a minute paper that asks you a question that allows you to speak to what you got out of that day's discussion. Study guide answers and minute papers are part of your attendance/participation grade and cannot be made up if missed.

18-20 – frequent and insightful participation demonstrating a consistently high level of preparation and intellectual effort; no more than 1-2 unexcused absences during the semester

16-17 – frequent and informed participation in class discussion that indicates good preparation; no more than 2-3 unexcused absences

14-15 – infrequent participation in discussion that reflects merely adequate preparation and effort; no more than 3-4 unexcused absences

12-13 – infrequent participation and inadequate preparation; no more than 5 unexcused absences

11 or below – more than 5 unexcused absences

### **Quizzes**

There will be two in-class quizzes, administered September 23 and November 6. These will consist of ten multiple-choice questions and five short answers. Examples of questions and short answer's will be circulated in advance.

### **Presentations**

Each student will make two in-class presentations, one during the first half of the semester and one during the second. For the first one, each student will make a 5-10 minute presentation that provides an **“In-Depth”** look at a specific event or topic not mentioned in the reading or not covered in great detail. One day in advance of the presentation, the student will circulate a two-page (500 word) minimum description or narrative on the topic to the class. Post your description/narrative in a Word document under the appropriate Date/Topic in

the “Discussions” tab in ICON. Eligible topics are listed in the course schedule and under Discussions. Each student will meet with me in advance to discuss information and content.

Later in the semester, each student will make a 15-minute presentation on an **“Issues”** topic related to some aspect of modern globalization. Each presentation will be followed by a 10-minute discussion. Again, eligible topics are listed in the schedule, and you will meet with me to prepare. One day in advance, each presenter must post a three-page (750 word) minimum description or narrative of the topic to the class. Post your description/narrative in a Word document under the appropriate Date/Topic in the “Discussions” tab in ICON.

For both presentations, you may choose whatever presentation format you want – simple oral address, Powerpoint, Prezi, etc. The first presentation is worth 10 points for each student, and the second is worth 15 points. You will be evaluated on preparation, knowledge, creativity, and success in stimulating discussion. More detailed instructions will be circulated separately.

### **Exams**

There are two exams for this class, a midterm and a final. The midterm, administered in class on October 14, will cover material from the beginning of the semester through October 9. The final, date and time to be announced, will cover material after the midterm exam through the end of the semester on December 11. The format for the exams will be 20 multiple-choice questions, 4-5 short answer questions, and 2 short essay questions. Exam study guides will be provided in advance, and class time will be devoted for review.

### Missed Assignments:

Only students whose absences are excused will be given the opportunity to make up overdue assignments without penalty. It is expected that all work will be made up as soon as possible after the missed assignment. It is the student’s responsibility to contact the instructor immediately if a paper or exam was missed (or is about to be missed). Specific arrangements for make-ups will be made on a case-by-case basis. Unless there are truly extraordinary circumstances, students must contact the instructor within one day after the missed assignment to make arrangements.

There is a window of one week for making up the midterm exam. If you have a documented reason for missing the exam, you have one week to make it up. For example, you may not make up the midterm, even with a documented excuse, at the end of the semester. If you require more than one week to make up the midterm exam, you are advised to drop the course.

### A Note on Collaboration

In this class, students may study with classmates and collaborate on ungraded

exercises. However, please be aware that to succeed in this class you will have to be able to work through and master the material on your own. No collaboration is allowed for graded assignments, such as presentations and exams. You may not share your work with others or ask to see others' work prior to submitting the assignment for a grade, as it is considered academic misconduct. Students are responsible for understanding this policy; if you have questions, ask for clarification.

## **The College of Liberal Arts and Sciences: Important Policies and Procedures**

### **Administrative Home**

The College of Liberal Arts and Sciences is the administrative home of this course and governs matters such as the add/drop deadlines, the second-grade-only option, and other related issues. Different colleges may have different policies. Questions may be addressed to 120 Schaeffer Hall, or see the [CLAS Academic Policies Handbook](#).

### **Electronic Communication**

University policy specifies that students are responsible for all official correspondences sent to their University of Iowa e-mail address (@uiowa.edu). Faculty and students should use this account for correspondence ([Operations Manual, III.15.2](#). Scroll down to k.11).

### **Accommodations for Disabilities**

A student seeking academic accommodations should first register with Student Disability Services and then meet privately with the course instructor to make particular arrangements. See [www.uiowa.edu/~sds/](http://www.uiowa.edu/~sds/) for more information.

### **Academic Honesty**

All students taking CLAS courses have, in essence, agreed to the College's [Code of Academic Honesty](#): "I pledge to do my own academic work and to excel to the best of my abilities, upholding the [IOWA Challenge](#). I promise not to lie about my academic work, to cheat, or to steal the words or ideas of others; nor will I help fellow students to violate the Code of Academic Honesty." Any student committing academic misconduct is reported to the College and placed on disciplinary probation or may be suspended or expelled ([CLAS Academic Policies Handbook](#)).

### **CLAS Final Examination Policies**

The Registrar announces the date and time of every final examination generally by the tenth day of classes. **No exams of any kind are allowed during the last week of classes.** All students should plan on being at the UI through the final

examination period. It is the student's responsibility to know the date, time, and place of the final exam.

### **Making a Suggestion or Complaint**

Students with a suggestion or complaint should first visit with the instructor and then with the departmental DEO. Complaints must be made within six months of the incident (CLAS [Academic Policies Handbook](#)).

### **Understanding Sexual Harassment**

Sexual harassment subverts the mission of the University and threatens the well-being of students, faculty, and staff. All members of the UI community have a responsibility to uphold this mission and to contribute to a safe environment that enhances learning. Incidents of sexual harassment should be reported immediately. See the [UI Comprehensive Guide on Sexual Harassment](#) for assistance, definitions, and the full University policy.

### **Reacting Safely to Severe Weather**

In severe weather, class members should seek appropriate shelter immediately, leaving the classroom if necessary. The class will continue if possible when the event is over. For more information on Hawk Alert and the siren warning system, visit the [Public Safety website](#).

### **Resources for Students**

Students will find the Writing Center and the Speaking Center very useful for this course; the Tutor Iowa site is also very valuable for students seeking extra help:

Writing Center: <http://www.uiowa.edu/~writingc/>

Speaking Center: <http://clas.uiowa.edu/rhetoric/for-students/speaking-center>

Tutor Iowa: <http://tutor.uiowa.edu/>

## **SCHEDULE**

### **Week 1**

#### **8/26: Introduction**

#### **8/28: Definitions and Debates**

Reading: Nayan Chanda, "Globalization: From Buzzword to Curse," in *Bound Together: How Traders, Preachers, Adventurers and Warriors Shaped Globalization* (Yale, 2008), pp. 245-269 (ICON)

### **Week 2**

#### **9/2: States and Empires**

Reading: Parker, pp. 1-67

### **9/4: Markets and Trade Networks**

Reading: Parker, pp. 68-109

In-Depth: Potosí; English East India Company

### **Week 3**

#### **9/9: The Columbian Exchange**

Reading: Parker, pp. 146-181

In-Depth: Smallpox; The Potato

#### **9/11: The Ascent of Money**

Online Video: *The Ascent of Money: Episode 1: From Bullion to Bubbles* (streamed at PBS Online, 56 minutes) <http://www.pbs.org/wnet/ascentofmoney/>

In Depth: Tulip Mania

### **Week 4**

#### **9/16: Migration, Labor, and Settlements**

Reading: Parker, pp. 110-145

In-Depth: Stroganovs; Jamestown

#### **9/18: Religion and Culture**

Reading: Parker, pp. 183-237

In-Depth: Daniel Dafoe, *Robinson Crusoe*; Bartolomé de las Casas, *A History of the Indies*; Evliya Çelebi, *Book of Travels*

### **Week 5**

#### **9/23: The Industrial Revolution and the Great Divergence**

Reading: Jüren Osterhammel, *The Transformation of the World: A Global History of the Nineteenth Century*, pp. 637-672 (PDF in ICON)

#### **QUIZ #1**

#### **9/25: Revolutions in Transportation, Communications, and Trade**

Reading: Osterhammel, *The Transformation of the World*, pp. 710-729 (PDF in ICON)

Online Video: *Modern Marvels: The Suez Canal* (QuickTime, 20 minutes)

[http://mediaweb.uh.edu/academic/tpriest/intb3351/intb3351\\_tpriest\\_mm\\_suez\\_canal\\_lan.qtl](http://mediaweb.uh.edu/academic/tpriest/intb3351/intb3351_tpriest_mm_suez_canal_lan.qtl)

*Modern Marvels: The Trans-Atlantic Telegraph* (QuickTime, 20 minutes)

[http://mediaweb.uh.edu/academic/tpriest/intb3351/intb3351\\_tpriest\\_mm\\_trans](http://mediaweb.uh.edu/academic/tpriest/intb3351/intb3351_tpriest_mm_trans)

[\\_cable\\_lan.qtl](#)

In-Depth: Repeal of the Corn Laws; Guano

## **Week 6**

### **9/30: Money and Finance in the 19<sup>th</sup> Century**

Reading: Frieden, pp. 1-55

Online Video: *The Ascent of Money: Episode 2: Bonds of War* (streamed at PBS Online, 56 minutes) <http://www.pbs.org/wnet/ascentofmoney/>

In-Depth: California Gold; Opium Wars

### **10/2: The New Imperialism**

Reading: Frieden, pp. 56-104

In-Depth: Berlin Conference; The Maxim Gun

## **Week 7**

### **10/7: Deglobalization**

Reading: Frieden, pp. 105-154

In-Depth: Chinese Exclusion Act; Sykes-Picot Agreement

### **10/9: Collapse**

Reading: Frieden, pp. 173-194

Online Video: *The Commanding Heights* Episode 1, Chapters 1-5 (32 minutes, streamed at PBS online)

[http://www.pbs.org/wgbh/commandingheights/lo/story/ch\\_menu.html](http://www.pbs.org/wgbh/commandingheights/lo/story/ch_menu.html)

In-Depth: Charles Lindbergh; Creditanstalt

## **Week 8**

### **10/14: Mid-Term Exam**

### **10/16: Nationalism, Depression and War**

Reading: Frieden, pp. 195-250

Online Video: *The Prize: War and Oil* (QuickTime, 30 minutes)

<https://www.youtube.com/watch?v=PvkT3ByU5yg>

## **Week 9**

### **10/21: *Pax Americana***

Reading: Frieden, pp. 253-277

**10/23: \*No Class\* - Empires of Oil**

Online Video: *The Prize: Episode 5, Crude Diplomacy*, 55 minutes,  
<https://www.youtube.com/watch?v=IIJxBrHcSUo>

**Week 10****10/28: Semi-Globalization**

Reading: Frieden, pp. 278-338

**10/30: The End of Bretton Woods**

Reading: Frieden, pp. 339-360

**Week 11****11/4: The Crises of the 1970s**

Reading: Frieden, pp. 363-382

**11/6: The Free-Market Counter-Revolution**

Reading: Frieden, pp. 383-434

**QUIZ #2****Week 12****11/11: Trade**

Reading: Frieden, pp. 435-472

Issues: World Trade Organization; Internet; Intellectual Property

**11/13: Production**

Issues: Flexible Specialization; Wal-Mart; Sweatshops

**Week 13****11/18: Culture**

Issues: McDonalds; Soccer; Hip Hop

**11/20: Environment**

Issues: Intergovernmental Panel on Climate Change; Peak Oil; Disease

**Week 14****11/25: \*No Class\* - THANKSGIVING BREAK**

**11/27: \*No Class\* - THANKSGIVING BREAK**

**Week 15**

**12/2: The Global Financial Crisis**

Film: *Inside Job* (2010)

**12/4: Finance**

Issues: The Euro; "Chimerica;" Tax Havens

**Week 16**

**12/9: Migration**

Issues: Guest Workers; Human Trafficking; Refugees

**12/11: Income**

Issues: Poverty; Inequality; Human Development Index

**TBA: Final Exam**

The Registrar will announced the final examination date and time generally by the tenth day of classes. I will announce the final examination date and time for this course at the course ICON site once it is known. Do not plan your end of the semester travel plans until the final exam schedule is made public. It is your responsibility to know the date, time, and place of the final exam.

**If the University is closed during class time for any reason, you are responsible for checking the class ICON homepage for immediate updates.**

**The instructor reserves the right to modify this syllabus and/or course policies as the semester progresses. Any changes will be presented in class and in announcements through ICON.**